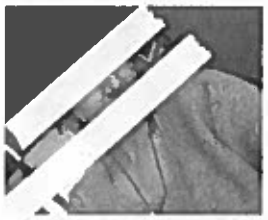
Personal info

Federica Viganó



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ACTUAL POSITION

Fixed-term Research Assistant in applied economic
at the Free University of Bolzano, Faculty of Education, Department of Communication Sciences

The contract requires a teaching load of 60 -120 hours per academic year for a maximum of 390 annual hours of teaching activities (i.e. preparation of teaching materials, thesis degree, etc.). Finally, the contract requires a total of 1500 hours per year of teaching and research activities.

INTERESTS

Corporate Social Responsibility and sustainability.
Competences, capabilities, human capital and labour market
Welfare (community welfare, secondary welfare, welfare systems)
Social Economy
Not for profit
Cultural Economics

MEMBERSHIPS:

Member of SIE (Società Italiana degli Economisti)
Member of HDCA (Human Development Capability Association)
Member of the CIRIEC working group, CIRIEC Scientific Commission on Social and Cooperative Economy.
Member of the scientific Committee of the journal: Business Ethics a European Review, for the special issue 18, no.3, 2009
Reviewer for Ecological Economics, Elsevier

EDUCATION

- 1995, Degree in Philosophy at the University of Milan;

- 1999, PHD in Philosophy (University of Milan and Freie Universität Berlin)
- 1999-2000, DAAD researcher in Economics at the Ludwig Maximilian Universität in Munich;
- 2000-2004, Postdoc at the University of Milan
- 2007, Summer school on Capability, Poverty and Wellbeing Measurement, Human Development and Capability Association (HDCA) (SECS-P/06); certificate conferred by HDCA and New School, New York City
- 2009-2010, Researcher in Economics at the Economic Department at IUAV, Venice, Italy

TEACHING EXPERIENCE:

Since 2011 up to now: I am course leader of Marketing and Communication, Entrepreneurship and Microeconomics for the students of the Bachelor in Communicaton Science (Free University of Bolzano). The courses are mandatory subjects in the Course of Study. The educational objectives of the courses are as follows (according to Dublin descriptors) : to acquire the basic knowledge and competence that allow students to develop a marketing plan or evaluate a marketing strategy of firms according to the main actually relevant trends (e.g. sustainability issues). For the courses I have developed each year the syllabus as well as the course material (i.e. slides of the presentations, further readings, exercises).
Previous teaching experience (from 2005 to 2011): I have been teaching Social Economy and Corporate Social Responsibility in different Italian Universities: Univesity of Bologna, sede di Forlí; Universitá Gabriele d'Annunzio di Pescara; GIOCA Master Course of the University of Bologna; Universitá San Raffaele di Milano.
I have taught in the following Master Courses: Trentino School of Management (Rovereto); Fondazione Istud Master for business leader and executives (Stresa); Master in Gestione e Sviluppo delle Risorse Umane (Universitá di Palermo).
I can provide evidences for all the above-mentioned teaching experiences.

Google scholar profile:
https://scholar.google.it/citations?user=yEnGYw0AAAAJ&hl=it

PAST EXPERIENCE

FROM/ TO	Position	Academic Institution	Academic level	Topics covered/activities
1996-1999	PhD student	Università degli studi di Milano e Freie Universität (Berlin)	PhD student	Ethics and Philosophy
1999-2000	grantee	Ludwig Maximilien Universität (München)	Visiting researcher	Ethic and Economics
2000-2004	Post doc researcher	Università degli Studi di Milano	Post doc	Cultural Economics, Cultural Institutions
2004-2005	Research staff	Università Luigi Bocconi (Milano)	Researcher	Case study on cultural districts: how can territories develop through the PPPs?
2004-2009	Coordinator of the Research Unit (Corporate Social Responsability and Sustainable Management)	Fondazione Eni Enrico Mattei (Milano)	Senior researcher	Management of the research Unit; European projects (RARE, CORE, PRIME) ; international relations; international conference Summer School of the Human Development and Capability Association (HDCA), Summer School 2007 (New York. New School)
2009-2010	Grantee Researcher	IUAV (Venezia)	Researcher	Sustainable event management (CSR and sustainability in big events)
2010-2011	Researcher	Fondazione ISTUD (Stresa Italy)	Researcher	Applied research projects; Marketing Master development; Green Economy Master development together with Centro Euromediterraneo per i Cambiamenti Climatici
2010-2011	Coordinator of institutional relation	Centro Euromediterraneo per i cambiamenti climatici (Venezia-Bologna-Milano)	Senior Researcher	Research on climate change effects at firms level; Development of the Master concept on Green economy together with Fondazione ISTUD
2011	Consultant	Refe, società di consulenza su strategie di sviluppo responsabile (Milano)	Senior consultant	CSR
2011-date	Researcher with fixed contract	Libera Universitá di Bolzano	Researcher Applied Economics	1. Corporate Social Responsibility and Sustainability. 2. Competences, capabilities and empowerment of human capital 3. Welfare (community welfare, secondary welfare, welfare systems) 4. Wellbeing 5. Not for profit **Teaching**: Marketing and Communication; Microeconomics and sustainable development

PERSONAL COMPETENCES

Mother tongue: Italian

Other languages	COMPREHENSION	SPOKEN LANGUAGE	WRITTEN LANGUAGE
English	C1		
German	TextDaf B2		

PERSONAL INTERESTS AND HOBBIES

- Sport: tennis, ski, sailing, running, pilates, yoga
- Culture: museums, exhibition, theater, reading, wine tasting (sommelier)
- Associations: organic food consumption group (Gruppi di acquisto solidale)

PUBLICATIONS

Books

• Viganó F., Camerani R., Lombardo G., Masucci M. (2015), Politiche di welfare aziendale e benessere dei lavoratori. Uno studio sul settore elettrico in Italia, Rubbettino, Cosenza ISBN 978- 88-498-4512-9

•Caramazza M. Limonta T., Serio L., Viganò F. (2011). Forme organizzative emergenti. Dalle comunità di pratica ai network informali. Milano: Lupetti ed. ISBN 978888391

Chapters in books

• Viganò F. (2015), Sussidiarietà e responsabilità sociale: l'esperienza di pluralismo economico del Welfare ambrosiano. in Efficacia ed efficienza della PA, a cura di Stefania Baroncelli,

Bolzano: LU Press
• Lombardo G. e Viganò F. (2014). Welfare aziendale e gestione dell'impresa socialmente responsabile, in Il Welfare aziendale. La risposta organizzativa ai bisogni delle persone. Quaderni di Sviluppo e Organizzazione, a cura di M. Gatti, Milano: Este Edizioni. ISBN 978-88-98053-09-4
• Viganò F. (2013), Capacitare i soggetti del sistema formativo del territorio: l'esperienza dell'Open Space Technology a Laives, in Un modello di sistema formativo di Long Life Learning per il successo formativo, a cura di Piergiuseppe Ellerani. Milano: Franco Angeli. ISBN 9788820462949
• Viganò F. (2013), Partecipazione e inclusione: una prospettiva innovativa per capacitare allo sviluppo. in Un modello di sistema formativo di Long Life Learning per il successo formativo, a cura di Piergiuseppe Ellerani. Milano: Franco Angeli. ISBN 9788820462949
• Sacco P. e Viganò F. (2013). Distretti culturali evoluti e "capabilities", in P.L. Sacco, G. Ferilli, G. Tavano Blessi (a cura di). Cultura e sviluppo locale: verso il Distretto culturale evoluto, Bologna: Il Mulino. ISBN 9788815240545
• Viganò F., Wolff F., Nicolai D. (2009), A framework for explaining sustainability impact of CSR, in Corporate social responsibility in Europe. Rhetorics and Reality, Edward Elgar Publishing, Cheltenham, UK/Northampton, MA, ISBN 9781847207647
• Viganò F., Nicolai D. (2009), CSR in the European banking sector: evidence from a survey, in Corporate Social Responsibility in Europe. Rhetorics and Reality, Edward Elgar Publishing, Cheltenham, UK/Northampton, MA, ISBN 9781847207647
• Dembinski P.H and F. Vigano' (2009), "Finance: an instrument to build the world of the future", in De Bettigny (eds.) (2009), Finance for a Better World - The Shift toward Sustainability, Palgrave Macmillan, Hampshire ISBN 9780230-551305
• Viganò F. (2008), "Siena per Duccio", in La valorizzazione delle destinazioni. Cultura e Turismo, Egea, Milano ISBN 9788823841840
• Viganò F. (2008), "La valorizzazione dell'abbondanza: Firenze e l'Istituto e Museo di Storia della Scienza", in La valorizzazione delle destinazioni. Cultura e Turismo, Egea, Milano ISBN 9788823841840
• Viganò F. (2005), Includere la morale nell'ottica del mercato, introduzione a W. Pfannkuche, La giusta paga. Cinque dialoghi su mercato e morale, Apogeo, Milano ISBN 8850323484
• Viganò F. (2005), "More Aesthetics, more Ethics". Il concetto di libertà alla base del paradigma di sviluppo economico, in: La natura osservata e compresa. Saggi in memoria di Francesco Moiso, a cura di F.Viganò, Guerini, Milano ISBN 8883356780

Academic Journals

• Viganò F. and Salustri A. (2015), Matching profit and non-profit needs: how NPOs and cooperatives contribute to growth in time of crisis. A quantitative approach, Annals of Public and Cooperative Economics, Wiley, Blackwell Vol. 86, 1 March 2015, 157–178, ISSN: 13704788
• Lombardo G. & Viganó F. , (2014), "Exploring the role of CSR practices in Supply Chain Management", Impresa progetto 3/2014 ISSN: 1824-3576
• Viganò F. (2011), La prospettiva del capability approach nell'educazione e nella formazione. In Pedagogia più didattica. ISSN 1973-7181

• J. Moon, S. Anastasiadis, F. Viganò (2009), "The potential of CSR to support the implementation of the EU sustainability strategy", Business Ethics a European Review July 2009 issue (Vol 18 No 3) ISSN 0962-8770
• Dembinski P.H and F. Vigano' (2008), Finanziarizzazione: limiti e vie di scampo, , in Equilibri ISSN 1594-7580
• F. Viganò (2008), "Nuove prospettive di analisi sulla responsabilità organizzativa. Modelli di costruzione di senso e ruolo politico delle imprese nella società globalizzata", in Equilibri ISSN 1594-7580
• F. Viganò (2007), "La cultura come motore di crescita nelle politiche urbane e territoriali", in Dialoghi Internazionali 4, Bruno Mondadori, Milano ISSN 1971-5595

Working Papers

•BEMPS –Bozen Economics & Management Paper Series NO. 27 /2015, Andrea Salustri and Federica Viganò, Human development and well-being during the great recession. The non-profit sector as a capability enhancing workplace. Paper presented at the HDCA, Human Development and Capability Approach, Human Development in Times of Crisis Renegotiating social justice Athens 2014.
• CIRIEC N° 2015/12, Salustri A., Mosca M., Viganó F., Overcoming urban-rural imbalances: the role of cooperatives and social enterprises. Paper presented at CIRIEC Conference, International Congress on Social Economy Lisbon

Editor
• F. Viganò (ed.) (2009), Art mania, arte e denaro di P.Dossi, Silvana Editoriale, Cinisello Balsamo ISBN 9788836613113
• F.Viganò (ed.) (2005), La natura osservata e compresa. Saggi in memoria di Francesco Moiso. Guerini Editore Milano ISBN 8883356780

Report (without ISSN - ISBN)

• Vigano F., (2014), Competenze, capabilities, attitudini dei giovani e mercato del lavoro, Report di ricerca 2014 Universitá di Bolzano
• Viganò F., Disegna M. (2014), Consumo etico-solidale e sostenibilità". Abitudini di consumo e stili di vita, Report di ricerca Universitá di Bolzano
• Viganò F., Tavano Blessi G. (2014), LE INDUSTRIE CULTURALI E CREATIVE DELLA PROVINCIA AUTONOMA DI BOLZANO, Report finale
• Viganò F., Lombardo G. (2014), Carta dei Valori della Conciliazione vita privata/lavoro e voucher di Conciliazione della provincia di Bolzano, Progetto FSE 2/10/2013, Report finale
• Viganò F., Caramazza M., Carroli C., Quartuccio C., Renna S. (2010), Imprese italiane, cambiamento del clima e impatto della 202020, Ricerca finanziata nell'ambito del progetto "Oltre la crisi. Manager e imprese per il rilancio e lo sviluppo", Fondirigenti – Piano formativo FDIR1433, Fondazione Istud, novembre 2010
• Viganò F., Caramazza M., Pogliana L. (2009), Mia mamma è una manager: cosa pensano i figli delle donne dirigenti del lavoro delle loro madri. Rapporto di ricerca finanziato sul capitolo "Gestire l'innovazione: strumenti e competenze per l'autosviluppo dei dirigenti", Fondazione

Istud marzo 2009
• Viganò F. (2009), Rapporto di ricerca del progetto "Il distretto culturale evoluto di Monza Brianza. Sviluppare le competenze e le capacità locali per la crescita del territorio".
• Viganò F. (2008), "Esiste un'eredità del modello Olivetti nel management?", Rapporto di ricerca Fondazione Istud
• Lucia Zannino, Sabina Addamiano, Federica Viganò (2002), Report AICI (Associazione istituti culturali italiani): Le istituzioni culturali in Italia, Roma

European Projects

1. **Progetto europeo: PRIME, Network of Excellence: participation in the project on the Observatory of the European Universities (OEU) 2006.**
Publication: PRIME Network of Excellence, Observatory of the European University, Methodological Guide, Lugano, November 2006

2. **Progetto europeo: RARE, Corporate Social Responsibility in Europe, Rhetoric or Realities (2005-2009) EU's Sixth Framework Programme.**
Publication: Corporate Social Responsibility in Europe. Rhetoric and Reality, Edward Elgar Publishing 2009 (Federica Viganò: Chapter 3 and 7).

3. **Progetto europeo: CORE The potential of Corporate Social Responsibility to Contribute to the Implementation and Integration of EU Strategies (2006-2009). EU's Sixth Framework Programme.**
Digital publication: www.core-eu.com

4. **Erasmus + Cooperation for innovation and the exchange of good practices Strategic Partnerships for vocational education and training – Call 2014**
Federica Viganó UNIBZ responsible
"Assessment of student competences with emphasis on the development of competences"
Background:
The Bruges Communiqué on enhanced European Cooperation in Vocation Education and Training 2011-2020 refers to the need that VET provides learners with both specific vocational competences and broader key competences, including transversal competences, that enable them to follow further education and training (within VET or in higher education). The knowledge, skills and competences which people acquire in VET should enable them to manage their career and to play an active role in society. These actions will positively influence in the promotion of equity, social cohesion and active citizenship.
Goals of the project:
Based on the previous background, the main project goal is the creation of a European network for international cooperation to share best practices cases in the field of competence assessment in a competence-based training model.
The project will determine the current situation in the participant countries concerning competence assessment practices and/or tools, define best practices, design implementation plans, and implementation of assessment practices and/or tools in the VET organizations participating in the project.

The project also foresees the development of new proposals and recommendations about methodologies and tools for competence assessment (For Policy makers and training agents) The CompAssess project will directly contribute to foster the assessment of transversal skills and promote the take-up of practical entrepreneurial experiences in education, training and youth work, in line with the annual Work Programme adopted by the Commission.
Status: Ongoing

5. Case project "Competencies for a sustainable socio-economical development Erasmus+ KA 2-3 – Call 2014
Federica Viganó research staff
Status: Ongoing

International networks

-**UNECE** Project on Traceability of Textiles -under discussion and approval by UN/CEFACT - Forum (25-29 April 2016 in Geneva, Switzerland)- Participant in the network.
-**World Bank** Project on Human Centered Business Model –definition of the project proposal, participant in the Financial Pillar Group

Privacy

According to the italian law on the privac, Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali", I agree with treatment of my personal data.

Bolzano li 12.04.2016

Federica Viganó

Elenco delle pubblicazioni utili ai fini della procedura di valutazione

1. Lombardo G. e Viganó F. (2016), Credit and risk assessment: CSR tools for Local Government, financial institutions and SMEs, in Sharma R,. Csuri M and Ogunyemi K., Managing for Responsibility: A Textbook for an Alternative Paradigm, Business Express Press, USA. ISBN 9781631572883SBN
2. Lombardo G, Viganó F. (2016), Valorizzare la diversità di genere è responsabilità delle imprese, in Sviluppo&Organizzazione, Este Edizioni, Milano ISSN 03917045
3. Viganó F., Camerani R., Lombardo G., Masucci M. (2015), Politiche di welfare aziendale e benessere dei lavoratori. Uno studio sul settore elettrico in Italia, Rubbettino, Cosenza ISBN 978-88-498-4512-9
4. Viganò F. (2015), Sussidiarietà e responsabilità sociale: l'esperienza di pluralismo economico del Welfare ambrosiano, in Efficacia ed efficienza della PA, a cura di Stefania Baroncelli, Bolzano: LU Press ISBN 978 88 6046 081 3
5. Viganò F. and Salustri A. (2015), Matching profit and non-profit needs: how NPOs and cooperatives contribute to growth in time of crisis. A quantitative approach, Annals of Public and Cooperative Economics, Wiley, Blackwell Vol. 86, 1 March 2015, 157–178, ISSN: 13704788
6. Lombardo G. & Viganó F. (2014), "Exploring the role of CSR practices in Supply Chain Management", Impresa progetto 3/2014 ISSN: 1824-3576
7. Sacco P. e Viganò F. (2013). Distretti culturali evoluti e "capabilities", in P.L. Sacco, G. Ferilli, G. Tavano Blessi (a cura di). Cultura e sviluppo locale: verso il Distretto culturale evoluto, Bologna: Il Mulino. ISBN 9788815240545
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9. Viganò F., Wolff F., Nicolai D. (2009), A framework for explaining sustainability impact of CSR, in Corporate social responsibility in Europe. Rhetorics and Reality, Edward Elgar Publishing, Cheltenham, UK/Northampton, MA, ISBN 9781847207647
10. Viganò F., Nicolai D. (2009), CSR in the European banking sector: evidence from a survey, in Corporate Social Responsibility in Europe. Rhetorics and Reality, Edward Elgar Publishing, Cheltenham, UK/Northampton, MA, ISBN 9781847207647
11. Dembinski P.H and F. Vigano' (2009), "Financialisation: Limits and Ways out", in De Bettigny (eds.) (2009), Finance for a Better World - The Shift toward Sustainability, Palgrave Macmillan, Hampshire ISBN 9780230-551305
12. . Moon, S. Anastasiadis, F. Viganò (2009), "The potential of CSR to support the implementation of the EU sustainability strategy", Business Ethics a European Review July 2009 issue (Vol 18 No 3) ISSN 0962-8770